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MINUTES OF A MEETING

OF THE INTERNATIONAL ASSOCIATION OF SHOWBIZ PIZZA PLACE AND PIZZA TIME THEATRE RESTAURANTS

ENTERTAINMENT COMMITTEE

September 18, 1986

A meeting of the Entertainment Committee convened at the Showbiz Pizza Time, Inc. Corporate Offices in Irving, TX on September 18, 1986 at 9:55 a.m. in conference room 138. Voting members were Stan Black, Mike Flynn, Tim Kolb, Tom Pogemiller and Bryon Schlosser. Also present were Irving Berg, Joe Conti, Mike Hilton, Murray Issadore, Jul Kamen, Paul Linden, Richard Maddox, R.C. Schmidt and Jim Winters.

A motion was made by Bryon Schlosser and seconded by Tom Pogemiller for the approval of the minutes from the meeting of July 17, 1986 and the conference call of August 29, 1986. Approval was unanimous.

A project status report was given by Stan Black and the Entertainment Support Staff, as follows:

Family Vision software negotiations are complete and Family Vision tapes are now available to the Franchisee for approximately fifty five dollars ($55.00) per month after they execute the agreement with Showbiz. Vendors and costs for hardware were made available to the Committee.

Stan Black informed the committee that the "Live Entertainment" tape audio production is complete and the test will commence in early 1987.

A demonstration of the new "CyberVision" was shown to the Committee Members in the programming studio at the Showbiz Pizza Time, Inc. Corporate Office. Along with the ability for video productions to interact with the animation, it will incorporate a "countdown to showtime" to better inform the customers of when the shows will begin.

Paul Linden presented a recommended show theme schedule for 1987. A motion was made by Tom Pogemiller to approve the recommended themes, and to allocate an additional ten thousand dollars ($10,000.00) to produce "Movie Magic" for Chuck E. Cheese. The motion was seconded by Bryon Schlosser and unanimously approved.

CONT.

A motion was made by Tim Kolb to approve an amount not to exceed three thousand two hundred and seventy dollars ($3,270.00) for tooling of Jasper T. Jowls and Munch walkaround heads and prototypes of their accompanying costumes. The motion was seconded by Tom Pogemiller and unanimously approved.

A motion was made by Tom Pogemiller and seconded by Bryon Schlosser for background music tape to be provided to all locations by the Entertainment Fund. The background tape now being used in all company stores will be shipped to all Franchisees immediately with the next one to follow for Christmas. Future background tapes will have themes which complement the showtapes. Approval was unanimous.

International Association Board Member Mike Hilton suggested that he address with the Board of Directors different options which may be available in the event additional funding is needed for future projects now being discussed by the Entertainment Committee. The Committee agreed with Mr. Hilton's suggestion.

A motion was made by Bryon Schlosser to allocate an amount not to exceed ninety six thousand dollars ($96,000.00) for cosmetic kits to accompany selected Chuck E. Cheese showtapes. The motion was seconded by Tim Kolb and unanimously approved.

A motion was made by Tim Kolb to allocate one hundred ($100.00) per Chuck E. Cheese location for one spare CPU board each. The motion was seconded by Mike Flynn and unanimously approved.

Stan Black presented a proposal from the Jackson, MS Franchisee requesting funding for a remodel of one room at the Jackson, MS Chuck E. Cheese. After discussion the Committee denied the request.

Two design consultants, Paul Price and Gene Patrick were introduced to the Committee Members. They, along with Stan Black, presented a proposal to the Committee for a recommended approach to entertainment planning and development. The proposal calls for a minimum of four existing locations to be upgraded in a manner that will implement and test new entertainment ideas in a fully coordinated environment.

CONT.

Of these locations, one-half will be Franchise locations, and one-half will be Chuck E. Cheese's locations. The presentations outlined numerous reasons for this approach as a logical, controlled method of determining feasibility and choosing from the long list of suggested entertainment enhancements. After discussion, Tom Pogemiller made a motion to approve the proposed approach, with a budget equal to all remaining unallocated cash in the Entertainment Fund this Fiscal Year.

The Entertainment Support Staff will provide more detailed plans and cash flow requirements at a future date, before additional expenditures are made. The motion was seconded by Bryon Schlosser and unanimously approved.

There being no further business to come before the Committee, the meeting was, upon motion duly made by Bryon Schlosser, seconded by Tim Kolb and unanimously approved, adjourned.

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Stan Black, Chairman

PROPOSED PROPOSED PROPOSED PROPOSED

MINUTES OF A MEETING

CONDUCTED BY TELEPHONE CONFERENCE CALL

OF THE INTERNATIONAL ASSOCIATION OF SHOWBIZ PIZZA PLACE AND PIZZA TIME THEATRE RESTAURANTS

ENTERTAINMENT COMMITTEE

October 7, 1986

A meeting of the Entertainment Committee, conducted by a conference call, from the Showbiz Pizza Time, Inc., Corporate Offices in Irving, TX, convened October 7, 1986 at 2:00 p.m. Voting members included: Stan Black, Mike Flynn, Tim Kolb, Tom Pogemiller and Bryon Schlosser.

The design team for the Attraction Development Program (ADP) has progressed rapidly through the planning stage and is ready to move ahead. A motion was made by Tim Kolb to allocate an amount not to exceed twenty six thousand dollars ($26,000.00) for consumer research regarding changes proposed by ADP. The research is to be conducted by MarkeTech. The motion was seconded by Bryon Schlosser and unanimously approved.

It was decided by the Committee Members to hold an interim meeting, scheduled for October 12 and 13, 1986, at the Showbiz Pizza Time, Inc. Corporate Office. A motion was made by Tim Kolb for the Entertainment Fund to reimburse travel expenses of the Committee Members. The motion was seconded by Tom Pogemiller and unanimously approved.

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Stan Black, Chairman

SHOWBIZ PIZZA TIME, INC.
ENTERTAINMENT COMMITTEE MEETING NOTES

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